



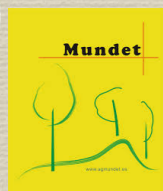
Advising and supporting process of the students' career choice (Barcelona - Spain)
C4: Optimization measures





INTERESTS STUDENTS CHOICE

1. Labor market
2. Salaries, work conditions, timetables
3. How to be the suitable candidate for an enterprise
4. My strengths and my weaknesses, my future
5. Mundet, what else?
6. Update Curricula
7. Using social networks in my favor





ACTIONS TO IMPROVE ASSESSMENT

I. Labor market

Interest: knowing labor market

Actions:

- Labor market research
- Enterprises research
- Specialities research

Indicator: elaboration of an strategical map



ACTIONS TO IMPROVE ASSESSMENT

2. Salaries, work conditions and timetables

Interest: I know what I want to do as job in my life but I would like to know how much will I earn, which my timetable will be and in which conditions I will have to work.

Actions:

- Visit to official information organizations in Barcelona (BCN chamber of commerce, textile trade, SEPE (Public Service of Statal Employment), Barcelona Activa
- Attendance to informative talks
- Making research

Indicator: contact with minimum one of the organizations





ACTIONS TO IMPROVE ASSESSMENT

3. How to be the suitable candidate for an enterprise?

Interest: Is my Curriculum old-fashioned? What are enterprises looking for? Could I be a possible candidate? Do I need more training or maybe complementary training?

Actions:

- Knowing businesses that usually collaborate with Mundet (qBID, Job Boards)
- Series of talks from Ex-students about their careers and studies
- Specialities research

Indicator: research of the academic curriculum and comparisons with labor opportunities





ACTIONS TO IMPROVE ASSESSMENT

4. My strengths , my weaknesses, my futur.

Interest: Do I know about my strengths and my weaknesses?
What am I good at? What do I want to work in?

Actions:

- Academic results
- Hidden curriculum
- Skills
- Motivations

Indicator: elaboration of a personal SWOT





ACTIONS TO IMPROVE ASSESSMENT

5. Mundet, what else?

Interest: What can I do when finishing my current studies? Higher Vocational Training? University? Complementary training?

Actions:

- Training route information (Boca Nord: assessment municipality organization)
- Attendance to other training centers open doors
- Specialities

Indicator: list of training centers and access requirements





ACTIONS TO IMPROVE ASSESSMENT

6. Update Curricula

Interest: writing an update Curriculum more competential

Actions:

- Become aware of my skills
- Auto-Analysis

Indicator: Curriculum vitae



ACTIONS TO IMPROVE ASSESSMENT

7. Using social networks in my favor

Interest: how new technologies can help me to find my future job?

Actions:

- Pills of learning Barcelona Activa
- Training about social networks like LinkedIn, fashion jobs, fashion United
- Digital portfolio elaboration

Indicator: Personal portfolio and at least be used in 3 social networks.





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