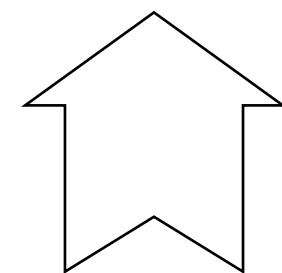
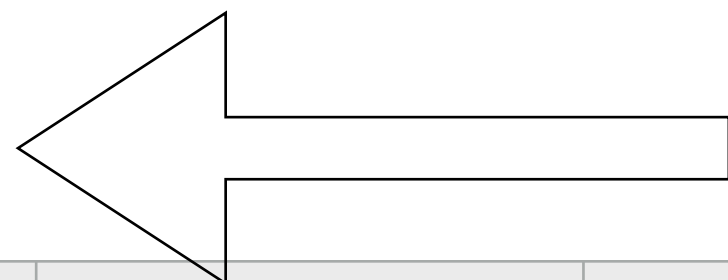


Strategic objectives	Parameters	Target values	Initiaves
Be updated about career opportunities	Information organizations in Barcelona	Contact with minimum one of the organizations	Visit to official information organizations in BCN, Attendance to informative talks.
Update activities about C. vitae	Academic curriculum and labor opportunities	Research and comparison about curriculum and Market demands	Activities to train students about being a good candidate, organize talks with ex-students
Be part of tutoring teams	Individual meetings with students	A team meeting each week	Establish a timetable to attend students
Digital education	Social networks, digital portfolios, online applications	LinkedIn, Instagram accounts	Training about social networks: LinkedIn, Instagram, fashion jobs, fashion United. Digital portfolio elaboration. Pills of learning Barcelona Activa assistance.

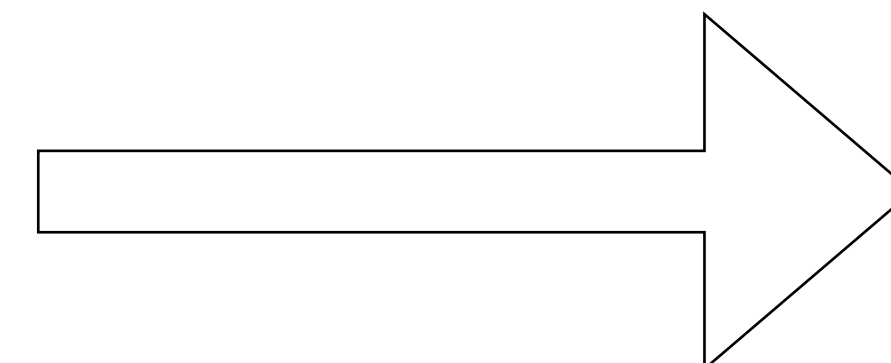
Teachers



School Organization

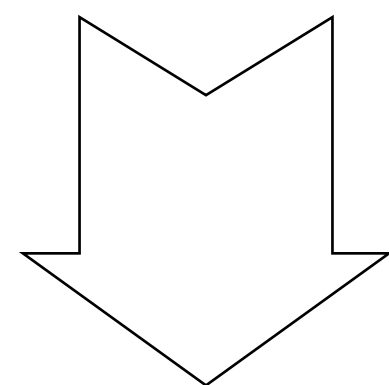


Career Choice Consulting Standard



Public

Strategic objectives	Parameters	Target values	Initiaves
Counseling Team	Counseling team coordination	One meeting per semester	Group activities preparation
Update counseling planning	CAP (Counseling Action Plan) Documents	Introduction of Erasmus Project Results	Review current CAP, introduce changes derived from Erasmus Project



Students

Strategic objectives	Parameters	Target values	Initiaves
Knowledge about the school counseling service	Website, Counseling corner	Pamphlets	Info in the website and at the counseling corner
Labor opportunities	Contact with enterprises	Publications in the website	Update weekly job applications and job trainings opportunities

Strategic Objectives	Parameters	Target values	Initiaves
Knowing labor market	Labor market research	Strategical map	Enterprises research, specialities research
Knowing personal strenghts and weaknesses	SWOT	Individual SWOT	Activity to elaborate a personal SWOT
Having a good Curriculum vitae	Europass, recommendations, motivational letters, applications, digital portfolio	Currículum vitae	Writing individual C. vitae and motivational letter for an application. Digital portfolio elaboration.